June 28, 2019



Secondhand Smoke Protections in Tribal Communities

Mission and Core Values

To provide commercial tobacco secondhand smoke awareness and resources to New Mexico tribal communities, improving health outcomes.

Respect, Culture, Family Responsibility to Community, Humility, Health, Love, Empowerment, Sustainability, and Community

Community Success

Pueblo of Zia Health Task Force

Congratulations!

The Pueblo of Zia Health Task Force - Community Health Leaders were able to establish "No Smoking" signs surrounding their community. With help from tribal leadership and commercial tobacco prevention education it has created a clean air space environment surrounding their government buildings. The Pueblo of Zia also recently ordered new signs to post in their community which also specifie NO VAPING in addition to No Smoking.



The **Pueblo of Zia** had the exciting opportunity to learn more about **Emerging Tobacco Products** on Monday, June 17, 2019 from Keres Project Coordinator, Tee Benally. She was able to provide community members with more information about e-cigarettes and other tobacco items currently available on the market. Participants were also able to see actual models of products to enhance their learning and the ability to distinguish these products in the public. Overall, it was a very successful event; a community member noted "valuable"

training, thank you!"

Great job Zia with your advocacy and prevention efforts towards a commercial tobacco free community!



New Mexico Tobacco Program Update Keres & Emerging tobacco products

Keres reached 10 unique communities with its Emerging Tobacco Products presentation in fiscal year 2019, and is happy to announce we will be continuing the offering in the upcoming year!

Keres be continuing its **free Emerging Tobacco Products presentations**. The most popular of these products - "vapes" or electronic cigarettes have been deemed an "epidemic" among youth by the U.S. Surgeon General and are particularly important to educate our communities on.

Pictured below is this year's "Train the Trainer" event in which Keres trained community members how to facilitate the Emerging Tobacco Products training, providing attendees with facilitator booklets, PowerPoint file, hands-on practice, and resources to customize and educate in their own communities.



Oso Vista Ranch Project

In partnership with Navajo Nation Epi Center, Oso Vista Ranch Project, OVRP, has completed 6 Brief Tobacco Intervention trainings for 88 Community Health Resource workers on the Navajo Nation. These workers will now be able to do important tobacco interventions when they are face-to-face with community members. These excellent trainings were facilitated by Janna Vallo and Theresa Clay.



Through funding provided by NM IAD, NN Epi

Center and Keres, OVRP has helped facilitate 22 more "Know the Truth" presentations in Pueblo and Diné communities, making our current FY 19 number of school and community presentations 52. So far, 11,464 NM and AZ Native American youth and adults have attended these brilliant presentations, delivered by Diné comedian, Ernie Tsosie. Executive Director for OVRP, Margaret Merrill, worked with Ernie to develop a presentation that teaches about the dangers of all commercial nicotine products and the power of media literacy. Ernie blends this with hilarious culturally appropriate humor and star power. The result is captivating for audiences, especially youth. Post-presentation surveys continually report that Ernie kept the youth's attention throughout, because "Ernie is a messenger they listen to."

Continue reading all of OVRP's meaningful impact for Native American communities here.

Upcoming Community Events

Running Medicine Summer 2019 Season



4 weeks of fun and fitness!

Running Medicine is based on the understanding that running and exercise are beautiful and potent medicines for mind, body, and spirit. Formed as a program of the Native Health Initiative (NHI), our vision is to create a culture of wellness through a supportive, loving community.



- Mon/Wed 5:45-7pm + Friday night Twilight Series
- Downtown: Mon Roosevelt Park, Wed -Netherwood Park
- Westside/Rio Rancho: Mon A Park Above, Wed - Ventana Ranch Park

Who: Walkers and runners of all ages, speeds, and fitness levels!

Race with us this summer:

- Fridays: Twilight Series 6/7 7/19 (track and cross country), \$2 registration
- Jim Thorpe Race 6/29 register at active.com

Cost: Free

For more info and to register: https://runningmedicine.org

What now?

We encourage you to read all the articles in this and upcoming newsletters, and to share and forward these emails to people within your network to help keep everyone up to date!



This is a free notification service that provides the latest on commercial and traditional tobacco news, events, topics and successes.

Smoke Free Signals | 505-837-2104 | www.SmokeFreeSignals.com

STAY CONNECTED:

