

September 11, 2018



Secondhand Smoke Protections in Tribal Communities

Mission and Core Values

To provide commercial tobacco secondhand smoke awareness and resources to New Mexico tribal communities, improving health outcomes.

Respect, Culture, Family Responsibility to Community, Humility, Health, Love, Empowerment, Sustainability, and Community

Funding Opportunity

Comprehensive Approaches to American Indian Health & Wellness: Commercial Tobacco Control Program



The overarching goal of this funding is to reduce the burden of commercial tobacco use and exposure to secondhand smoke among the American Indian population in the IHS Albuquerque Area. The Albuquerque Area Southwest Tribal Epidemiology Center (AASTEC) Good Health and Wellness in Indian Country Program is offering three tribal sub-awards of up to \$10,000 each to test, implement, and evaluate one commercial tobacco prevention/control activity in tribal communities, including:

1. Conducting a community-wide scan to examine access to commercial tobacco products, existing marketing of tobacco products, environmental tobacco smoke exposure, and existing commercial tobacco-free policies in the community and identify priorities for the intervention; or
2. Implementing comprehensive commercial tobacco-free policies or other system/environmental interventions to protect tribal members from secondhand commercial tobacco smoke, decrease exposure to commercial tobacco marketing and reduce the availability of commercial tobacco products.

The response deadline is Friday, October 19, 2018 by 5:00 PM MST.

View the [funding application here](#). View the [announcement and response instructions here](#).

Smoke Free Signals can provide grant development support. To request assistance, [email us here](#).

Tobacco in the News

Federal Court Orders FDA to Quickly Implement Graphic Cigarette Warnings as Mandated by Law

In a major victory for the nation's health and the fight against tobacco, a federal court ordered the U.S. Food and Drug Administration (FDA) to quickly issue a final rule requiring graphic health warnings on cigarette packs and advertising, as mandated by a 2009 federal law.

**WARNING
GRAPHIC
CONTENT**

The U.S. District Judge Indira Talwani of the U.S. District Court for the District of Massachusetts set a deadline of September 26, 2018, for the FDA to "provide to this court an expedited schedule for the completion of outstanding studies, the publication of the proposed graphic warnings rule for public comment, review of public comments, and issuance of final graphic warnings rule in accordance with the Tobacco Control Act."

The September 5th ruling is a major victory in the fight against tobacco use, the nation's No. 1 cause of preventable death. The current U.S. cigarette warnings, which are printed on the side of cigarette packs and haven't been updated

since 1984, are stale, unnoticed and a major impediment to greater progress in reducing cigarette smoking. Studies around the world have shown that **graphic warnings are most effective at informing consumers about the health risks of smoking**, preventing children and other nonsmokers from starting to smoke, and motivating smokers to quit. Requiring graphic cigarette warnings in the U.S. will protect kids, save lives and reduce tobacco-related health care costs, which total \$170 billion a year.

Read the [full press release here](#).

Event Calendar

Sandoval County Health Council (LC16) Meeting

Date: Wednesday, September 12, 2018

Time: 10 AM to 12 PM, MST

Where: Pena Blanca Community Center, 776 NM-22, 87041



[View the agenda here](#).

What now?

We encourage you to read all the articles in this and upcoming newsletters, and to share and forward these emails to people within your network to help keep everyone up to date!



This is a free notification service that provides the latest on commercial and traditional tobacco news, events, topics and successes.

View an archive of past newsletters [here](#). Sign up to receive future newsletters [here](#).

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