



Sustainability

Secondhand Smoke Protections in Tribal Communities

Mission and Core Values

To provide commercial tobacco secondhand smoke awareness and resources to New Mexico tribal communities, improving health outcomes.

Respect, Culture, Family, Responsibility to Community, Humility, Health, Love, Community, Empowerment,

Meet This Week's Prevention Coordinator

Gordon Yawakia

Gordon Yawakia, a Prevention Coordinator at the Albuquerque Indian Center, provides commercial tobacco control outreach and education to the Albuquerque urban Native American community and Pueblos in New Mexico. Gordon, a member of the Zuni Pueblo, is knowledgeable about smoke-free homes and cars through the [AreYouDoingEnough?](#) campaign. He is a leader and advocate for healthy Native American communities. Among his work accomplishments, Gordon helped Zuni Pueblo transition its kivas to smoke-free places and has provided a number of presentations about traditional tobacco.



You can contact Gordon by calling the Albuquerque Indian Center at 505-268-1751.

Tobacco in the News

University of Wisconsin grows ceremonial tobacco

LSC Professor Patty Loew works extensively with Native communities in Wisconsin. She is co-leading the Native Nations Initiative between UW-Madison, UW-Extension and UW Colleges, and she co-founded the Tribal Youth Media Initiative with fellow LSC faculty member Don Stanley, among other projects.



While spending time in tribal communities Loew often gifts *asema*, or ceremonial tobacco, to elders and tribal officials. "In many native communities, including those in the Upper Great Lakes Region, *asema* is used in pipe ceremonies which formalize special occasions. Tobacco is offered as a way to demonstrate good intentions or thankfulness. It's given to elders to show respect," says Loew.

One day a conversation between Loew and interim Assistant Dean in the School of Education, Aaron Bird Bear, spurred an idea- *why couldn't UW grow it?*

Click [here](#) to read the full article.

Community Successes

The Pueblo of Acoma Tobacco Cessation and Prevention Program

The Pueblo of Acoma first established a commercial tobacco control program in 2014. The Office of Taxation and Assessments led the charge, bringing education and awareness to the community about the harms of commercial tobacco. Since it was established, the program has blossomed into a cross-department collaboration with the Pueblo of Acoma Behavioral Health Services and Pueblo of Acoma Drug and Wellness Court Programs. Following Centers for Disease Control and Prevention Best Practices, the Pueblo of Acoma Program is preventing commercial tobacco use initiation through community-wide education; promoting commercial tobacco cessation through the 1-800-QUIT NOW quitline; and working with the Acoma Tribal Council on smoke-free policies.



If you are interested in learning more about the Pueblo of Acoma Tobacco Cessation and Prevention Program, please contact [Dennis Wanya](#).

Event Calendar

What's going on in the community.

Mark your calendars for the **NM Rally to Save Prevention Funding** on Wednesday, October 26th at 9 AM at the State Capitol in Santa Fe, NM.



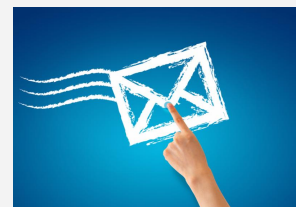
Breakfast and coffee will be provided. [RSVP here](#) by 10/12 to help our voices be heard and receive a free T-Shirt. Email [Sandy](#) for more information.

Click [here](#) to see the full event calendar. If you have an event in your area that you would like to add to our calendar, please share it with us [here](#).

What now?

Moving Forward.

We encourage you to read all the articles in this and upcoming newsletters, and to share and forward these emails to people within your network to keep everyone up to date!



This is a free notification service that provides the latest on commercial and traditional tobacco news, events, topics, and successes.

Contact: **Allie Moore, Project Manager, Keres Consulting**
5600 Wyoming Blvd. NE Suite 150
ABQ, NM 87109 | 505.837.2104