

# N SMOKE FREE SIGNALS NEWSLETTER

*This is a free notification service that provides the latest on commercial and traditional tobacco news, events, topics and successes.*

Friday, April 2, 2021



## MISSION AND CORE VALUES

TO PROVIDE COMMERCIAL TOBACCO SECONDHAND SMOKE AWARENESS AND RESOURCES TO NEW MEXICO TRIBAL COMMUNITIES, IMPROVING HEALTH OUTCOMES

## WELCOME TO OUR BIMONTHLY NEWSLETTER

Smoke Free Signals would like to welcome you to our April bimonthly newsletter. We strive to provide content about secondhand smoke prevention and free resources that will support your smoke-free and vape-free initiatives.

## HIGHLIGHTS

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Youth Tobacco Use: Results From The National Youth Tobacco Survey

3

Sample Customer Survey Tool For Casinos

4

**FREE RESOURCES!**

The infographic is divided into two main sections by a vertical line. The left section, titled '2020 National Youth Tobacco Survey', features a blue bar chart showing a decline in youth e-cigarette use from 2011 to 2018. The y-axis is labeled 'Percent of youth e-cigarette users' and ranges from 0 to 100. The x-axis is labeled 'Year' and lists 2011, 2012, 2013, 2014, 2015, 2016, 2017, and 2018. The bars show a steady decline from approximately 18% in 2011 to 10% in 2018. A text box states: 'Findings show a sharp decline in youth e-cigarette use with **1.8 Million** fewer users since last year'. The right section, titled 'However, due to **alarming increases** since 2011, the number of current youth e-cig users remains **concerningly high:**', features a large blue bar chart showing the number of current youth e-cigarette users from 2011 to 2018. The y-axis is labeled 'Number of youth e-cigarette users' and ranges from 0 to 10 million. The x-axis is labeled 'Year' and lists 2011, 2012, 2013, 2014, 2015, 2016, 2017, and 2018. The bars show a sharp increase from approximately 1.8 million in 2011 to 3.6 million in 2018. A text box states: 'However, due to **alarming increases** since 2011, the number of current youth e-cig users remains **concerningly high:** **3.6 Million**'.

Year	Percent of youth e-cigarette users	Number of youth e-cigarette users
2011	18%	1.8 Million
2012	16%	2.0 Million
2013	14%	2.2 Million
2014	12%	2.4 Million
2015	10%	2.6 Million
2016	8%	2.8 Million
2017	6%	3.0 Million
2018	10%	3.6 Million



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# Sample Customer Survey Tool For Casinos

In the midst of a global pandemic, many casinos across the country are now shifting their businesses to smokefree venues. Due to the current health concern, casinos are taking the extra step to ensure the safety and well-being for all customers and staff. In partnership with *BCSLOTS*, the *American Nonsmokers' Rights Foundation* developed a survey tool for casinos to offer their customers. This survey allows customers to share their smoking preferences and gives businesses the opportunity to improve casino policies. [CLICK HERE](https://www.no-smoke.org/new-sample-customer-survey-tool/) to access survey sample.

### SAMPLE GUEST SURVEY ON INDOOR SMOKING

Questions with an asterisk (\*) are for casinos to add to their own surveys.




Thank you for taking this important and anonymous survey that will help to understand trends in the casino gaming industry.

- What is your email address:
- How often do you visit a casino?  
☐ A few times a week  
☐ A few times a month  
☐ Every few months  
☐ Once or twice a year
- Approximately how much do you budget for gambling and entertainment when you visit a casino?  
☐ Less than \$99  
☐ \$100-\$500  
☐ \$500-\$1,000  
☐ \$1,000-\$2,500  
☐ More than \$2,500
- Do you smoke cigarettes or vape?  
☐ No, I don't smoke or vape  
☐ Yes, I smoke cigarettes  
☐ Yes, I vape  
☐ Yes, both -- I smoke cigarettes and I vape
- Does secondhand smoke bother you in a casino?\*
- Regardless of whether smoke bothers you, do you believe smoke bothers casino employees and other guests?\*
- Do you prefer a casino that is smokefree indoors or one that allows smoking inside?\*
- In general, when government restrictions put in place for the pandemic are lifted in a community, should casinos maintain a smokefree indoor air policy or return to a policy of allowing smoking indoors?\*

For more resources on smokefree casinos, please visit <https://smokefreecasinos.org/resources/> and <https://www.bcslots.com/smokefree.html>

### SAMPLE GUEST SURVEY ON INDOOR SMOKING

- Do you have any other thoughts or opinions related to smoking in casinos?
- What is your gender?  
☐ Female  
☐ Male  
☐ Transgender Female  
☐ Transgender Male  
☐ Gender Variant / Non-Conforming  
☐ Prefer Not to Answer
- What is your age category?  
☐ 18 to 25 years old  
☐ 26 to 39 years old  
☐ 40 to 59 years old  
☐ 60+ years of age
- What was your approximate household income last year?  
☐ 0 to \$25,000  
☐ \$25,000 to \$50,000  
☐ \$50,000 to \$75,000  
☐ \$75,000 to \$100,000  
☐ \$100,000 - \$200,000  
☐ \$200,000 +
- What is your race?  
☐ White / Caucasian  
☐ Hispanic or Latino/a  
☐ Black or African American  
☐ Asian / Pacific Islander  
☐ American Indian or Alaska Native  
☐ Other (please specify):
- In which ZIP code do you currently live?

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For more information visit:

<https://no-smoke.org/new-sample-customer-survey-tool/>

Smoke Free Signals | 505-837-2104 | [www.SmokeFreeSignals.com](http://www.SmokeFreeSignals.com)

# FREE Resources

## HIGHLIGHT: Smoke Free Signals Education Videos

Smoke Free Signals would like to announce the Secondhand Smoke and Tobacco Education Video Series. The ninth video of the series, *Predatory Marketing*, will be published TODAY on the Smoke Free Signals' website and Facebook page. Stay tuned every Friday, as a new video will be released for your learning and enjoyment experience.

Smoke Free Signals' Education videos can be viewed on the Smoke Free Signals [WEBSITE](https://www.smokefreesignals.com) or Facebook Page [@SmokeFreeSignals](https://www.facebook.com/SmokeFreeSignals).

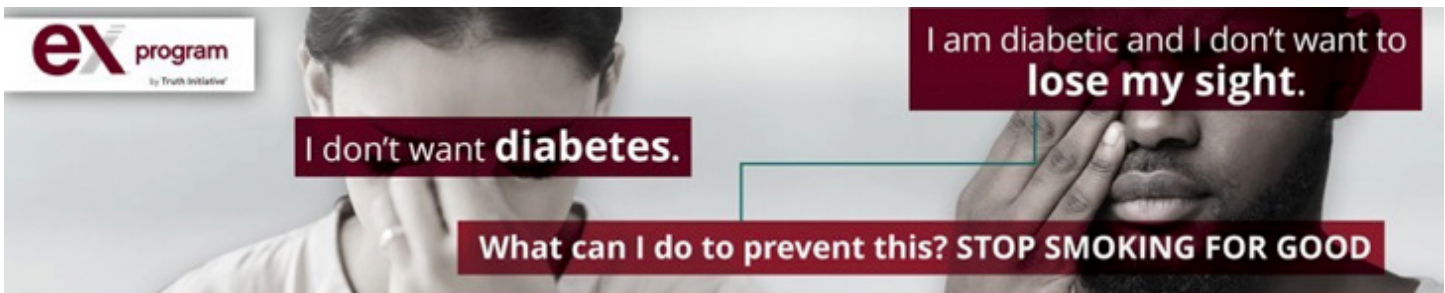


To watch Smoke Free Signals' Education Video visit:  
<https://www.smokefreesignals.com/education-videos>

## Tailored Support For Smoking and Diabetes

It's essential for those with diabetes to have the tools to quit commercial tobacco. Join the EX Program today and gain the confidence to live a smokefree life! The [EX Program](https://www.theexprogram.com) includes:

- ◇ Text messaging content for tobacco users with diabetes.
- ◇ EX coaches who are trained on chronic conditions and smoking.
- ◇ Expert content on diabetes and tobacco use to guide decision making.
- ◇ Peer support through an active online community.



For more information visit:

[https://www.theexprogram.com/resources/blog/diabetes-and-smoking-cigarettes-a-risky-combination/?utm\\_source=Truth+Initiative+-Mailing+List&utm\\_campaign=17e5325739-&utm\\_medium=email&utm\\_term=0\\_c91fd8a5c5-17e5325739-86487211](https://www.theexprogram.com/resources/blog/diabetes-and-smoking-cigarettes-a-risky-combination/?utm_source=Truth+Initiative+-Mailing+List&utm_campaign=17e5325739-&utm_medium=email&utm_term=0_c91fd8a5c5-17e5325739-86487211)



# FREE Window Decals

Everyone shares the same air. Why not share the Smoke-Free and Vape-Free cause with others! Keep your home and vehicle safe by letting others know that your home and vehicle are Smoke-Free and Vape-Free. Request your **FREE** window decal at [SmokeFreeSignals@gmail.com](mailto:SmokeFreeSignals@gmail.com)



**This is a  
Smoke-Free and  
Vape-Free Vehicle**



**This is a  
Smoke-Free and  
Vape-Free Home**

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## FOLLOW US ON SOCIAL MEDIA!



Stay active with Smoke Free Signals by following us on our Social Media platform! We keep our page current with the latest news, activities, and initiatives. We also share prevention tips and facts about the dangers of secondhand smoke. Stay up-to-date with Smoke Free Signals TODAY and follow us on Facebook [@Smoke Free Signals](https://www.facebook.com/SmokeFreeSignals)!

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If you would like to unsubscribe from the Smoke Free Signals' bimonthly newsletter, please email [JConcho@keresnm.com](mailto:JConcho@keresnm.com) to be removed from the listserv directory.

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