

Secondhand Smoke Protections in Tribal Communities

Mission and Core Values

To provide commercial tobacco secondhand smoke awareness and resources to New Mexico tribal communities, improving health outcomes.

Respect, Culture, Family, Responsibility to Community, Humility, Health, Love, Community, Empowerment,

Meet This Week's Outreach Coordinator

Amanda Evans

Amanda Evans is a Program Manager with San Juan County Partnership (SJCP). She is a Certified Prevention Specialist and has worked with SJCP for over eight years addressing the health and wellness of San Juan County. She is the coordinator for the San Juan County Health Improvement



Council, as well as working with youth and parents to reduce underage drinking and tobaccouse.

San Juan County Partnership is a non-profit coalition working together with people of all ages and cultures to develop community wellness and prevention awareness.

You can contact Amanda here.

Tobacco Cessation Resource

Youth-centered curriculum targets e-cigarettes to combat increasing usage rates among middle schoolers



The CATCH My Breath Youth E-cigarette Prevention

Program is the first of its kind - an education and
prevention curriculum specifically focused on e-cigarettes. The program's goal is to increase
students' knowledge of e-cigarettes, nicotine and addiction dangers while cutting their
intended use of the product in the future.

The aim is to inform and educate teachers, parents, and health professionals in the school/after-school setting to equip students with answers about e-cigarettes to make informed decisions. The curriculum consists of six lessons at 20-30 minutes each and includes active student-centered learning facilitated by peer leaders.

Click <u>here</u> to learn more about CATCH My Breath and begin protecting youth in your community from the harms of e-cigarettes.

Community Successes

Mescalero Apache Tribe Secures FDA Contract

In September, Mescalero Apache Tribe successfully secured a contract from the U.S. Food and Drug Administration (FDA) for Tobacco Retail Compliance Inspections. This action makes Mescalero Apache Tribe the first tribe in New Mexico - and one of the first in the nation - to begin retail compliance inspections under FDA's Center for Tobacco Products.



This multi-year award provides capacity to Mescalero Apache Tribe to conduct retail compliance inspections under the provisions of the Tobacco Control Act, which include undercover buys and advertising & marketing inspections of commercial tobacco products at tobacco retail locations. The Tribe's proactive approach to inspect retailers within the exterior boundaries of its reservation support community health efforts by limiting youth access to commercial tobacco.

To learn more about the Tobacco Control Act, visit here.

If your tribal community is interested in similar contract opportunities with FDA, please send an email to <u>Allie Moore</u> for free technical assistance and support.

Event Calendar

What's going on in the community.

In partnership with Acoma Health and Wellness Department - **Embracing Tribal Diversity: Carrying on our Community Connections** on November 3rd from 10:00 am to 4:00 pm.

This is a free community event to engage in community discussions about cultural strengths and the prevention of HIV in tribal communities. This event will also help build connections and find common ground in preventing and treating HIV. Register here.



For more information email Savannah Gene, or call at (505) 228-3522.

Click <u>here</u> to see the full event calendar. If you have an event in your area that you would like to add to our calendar, please share it with us here.

What now?

Moving Forward.

We encourage you to read all the articles in this and upcoming newsletters, and to share and forward these emails to people within your network to keep everyone up to date!



This is a free notification service that provides the latest on commercial and traditional tobacco news, events, topics, and successes.

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